

Live Better Louisiana

Your game plan for better health

What: Live Better Louisiana gives OGB Blue Cross and Blue Shield of Louisiana plan members resources to help you better monitor your health, understand your risk factors and make educated choices that keep you healthier. And you can save money on your health insurance premiums.

When: Oct. 1, 2025 - Sept. 30, 2026

How: We have partnered with Ochsner Health to bring wellness screenings to a site near you. During your visit, you'll meet with a Registered Nurse and get lab-accurate tests and a personalized health report with results and recommendations.

- 1** View screening locations, dates and times at ochsner.org/employerhealth/ogb. Follow the instructions to book an appointment. Or call **1-866-495-6235**.
- 2** Complete your clinic to get the credit.

Who: OGB members with a Louisiana Blue health plan

Live Better Louisiana is sponsored by the Office of Group Benefits and Blue Cross and Blue Shield of Louisiana at no out-of-pocket cost to OGB members.



Deadline: Sept. 30, 2026

What you need to know:

- If you got your premium credit for a prior year, you will need to earn it again for 2027. If you already completed a Catapult Health checkup or PCP form between Oct. 1, 2025, and Feb. 28, 2026, you do not need to do an Ochsner Health screening.
- **To get your wellness screening**, you must be the primary member on a OGB Louisiana Blue plan that is in effect at the time of the screening.
- **To get the credit**, you must be the primary member on an OGB Louisiana Blue policy in 2027. Medicare Advantage members are not eligible for Live Better Louisiana.

About the Ochsner Health Wellness Screening:

If you are pregnant or if you cannot come to a wellness screening in person, you can still earn your credit. Visit www.lablue.com/OGB, scroll down to OGB Customer Forms. Select and download the Ochsner Wellness Medical Exemption or Ochsner Health Primary Care Provider form. Follow the instructions on the form.

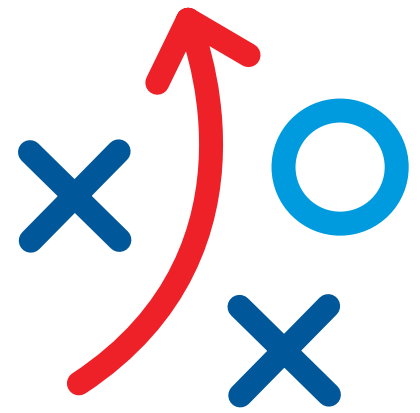
If you are using either form, it must be fully filled out and signed. For the PCP form, results from biometric tests taken between 10/1/2025 and 9/30/2026 must be included. Ochsner Health must get your form by Sept. 30, 2026, at 5 p.m. CDT.

If you have any questions about the Live Better Louisiana program, please call Louisiana Blue Customer Service at **1-800-392-4089** or email OGBhelp@lablue.com.

Please turn over.

Live Better Louisiana is OGB's game plan for better health.

LBL offers resources to help you make educated choices, prevent illness and manage any conditions that do appear.



Care Management Programs

Your health is important to us. Our health coaches want to support you in leading a fuller, healthier life. If you have been diagnosed with a serious or long-term health condition, our in-house team of doctors, nurses, social workers, dietitians and pharmacists offers health coaching, prescription incentives, educational materials and caring support.

As an OGB plan member, you are automatically enrolled in Population Health Management if you:

- Are enrolled in one of the Louisiana Blue health plans;
- Do not have Medicare as primary health coverage; and,
- Have been diagnosed with one or more of these ongoing health conditions: diabetes, coronary artery disease, heart failure, asthma and/ or chronic obstructive pulmonary disease (COPD).



Save Money on Prescriptions

Copayments for drugs prescribed for treating diabetes, coronary artery disease, heart failure, asthma and COPD are discounted when you participate in disease management services. Ready to join? Call **1-800-363-9159** and speak with one of our health coaches to get started.



Prevent Type 2 Diabetes

OGB offers eligible employees a 16-week online program called Omada*, designed to help participants lose weight and reduce the risk of developing Type 2 diabetes. Get a personal health coach, a wireless scale and pedometer, weekly online lessons and more. Visit omadahealth.com/ogb to learn the criteria and to sign up, if eligible.

*Omada is a program of Omada Health, an independent company that provides a diabetes prevention program to OGB members.



Quit Smoking

Quitting can be easier with free, confidential support. Call the Louisiana Tobacco Quitline at **1-800-QUIT-NOW** or enroll for free at www.quitwithusla.org. Choose phone counseling, web support or both.



Get Exclusive Discounts and Deals

Louisiana Blue brings OGB members deals on select health and wellness products and services through Blue365®. Discount offers include low-cost membership to 10,000+ gyms nationwide (with three-month commitment), 15% - 35% off name-brand fitness gear, 10-40% off Davis Vision products and discounts of 20-50% to a network of dentists. Find out more at www.Blue365Deals.com/bcbsla.