



April 8, 2010

## ***Survey of Living Well LA participants to begin in mid-April***

Current and past participants in the Office of Group Benefits' Living Well Louisiana health management program may soon receive a phone call asking them to take a brief survey to evaluate the program's effectiveness. OGB encourages current and past LWL participants to take the survey and provide feedback about their experience.

The calls will be made starting in mid-April by a company contracted by Health Dialog, which administers the Living Well Louisiana program.

OGB offers the *Living Well Louisiana* program to assist plan members diagnosed with one or more of five ongoing health conditions—diabetes, heart disease, heart failure, asthma and chronic obstructive pulmonary disease (COPD). The program offers health coaching, prescription incentives, educational materials and caring support to help participants manage these conditions, better understand their treatment options and work more effectively with their physicians—**at no additional cost**. To be eligible for the program, OGB plan members must:

- Be enrolled in OGB's PPO, EPO or HMO health plans
- Not have Medicare as primary health coverage; and
- Have been diagnosed with one or more of the five health conditions listed above.