



July 18, 2011

## ***New Catalyst Rx Mobile online application offers innovative tools for PPO, HMO plan members***

Catalyst Rx, prescription drug benefit administrator for OGB's PPO and HMO health plans, has developed Catalyst Rx Mobile, an array of innovative tools that can be used on your mobile phone or personal computer. The new mobile application uses the latest secure online technology to help you research benefit and claim information quickly, find a nearby pharmacy, compare drug costs at retail and mail service pharmacies, track your prescription history and more, all while lowering your prescription drug costs.

The new Catalyst Rx Mobile tools include:

- **Catalyst Price & Save** – identifies lowest-cost drug and pharmacy options;
- **Therapeutic Advantage** – compares prices across lower-cost drug alternatives when a generic drug equivalent is not available;
- **Covered Drug Lists** – displays a list of medications covered by your health plan;
- **Co-Payment Information** – compares costs of preferred and non-preferred medications at retail and mail service pharmacies;
- **My Prescription** – tracks your prescriptions and expense history;
- **Locate Pharmacies** – searches Catalyst Rx's network of more than 60,000 pharmacies to locate the nearest pharmacy and provide directions, phone numbers and more; and
- **Drug Dictionary** – provides information on specific medications, including common uses, precautions, side effects and warnings.

PPO and HMO plan members can access Catalyst Rx Mobile free of charge on a variety of mobile devices or by visiting the Catalyst Rx website. Plan members can follow these steps to download a free application for iPhone, iPod Touch, iPad, Blackberry and Android:

- Enter the Catalyst Rx website address ([www.catalystrx.com](http://www.catalystrx.com)) into your phone's browser;
- Bookmark the site by clicking on + at the bottom of the screen and selecting **Add to home screen**.

Catalyst Rx Mobile was developed after more than a year of consultation with experts in the areas of pharmacy, behavioral psychology and mobile health technology. Having this information at your fingertips can help you make informed decisions about your health care, while also helping to reduce health care costs for all OGB plan members.

To learn more about Catalyst Rx Mobile, visit the Catalyst Rx website ([www.catalystrx.com](http://www.catalystrx.com)) and click on the Mobile dedicated web page or call Catalyst Rx toll-free at 1-866-358-9530.