

 **Are you a resident  
of Louisiana?**

 **Did you start smoking  
cigarettes before  
Sept 1st 1988?**

***Smoking Cessation Trust offers free services to help Louisiana smokers quit – for good!***

A new program will benefit more than 200,000 Louisiana smokers – members of a plaintiff class defined in the final judgment of a 14-year-old class-action lawsuit (Scott v. American Tobacco Company). Rendered in late 2011, the judgment ordered certain tobacco companies to fund a 10-year statewide smoking cessation program for all Louisiana residents who developed a smoking habit before September 1, 1988 – a group of plaintiffs referred to as the "Scott Class."

Since then, the court-established and court-supervised Smoking Cessation Trust (SCT) has been working to set up the cessation program as planned, using funds provided by those tobacco companies.

Any current Louisiana resident who was a smoker prior to September 1, 1988, and wants to stop smoking cigarettes can apply for Scott Class membership today by completing a one-page application for benefits. The application is available online at <http://www.smokingcessationtrust.org/default.aspx?referrer=OGB>.

Each person who is approved by the Smoking Cessation Trust as a member of the Scott Class is eligible to receive cessation medications, individual / group cessation counseling, telephone quit-line support and/or intensive cessation support services **at no cost**. Evidence strongly suggests that utilizing some or all of these cessation support services can increase the success rate of smokers who attempt to stop smoking, and enable them to quit successfully – for good.